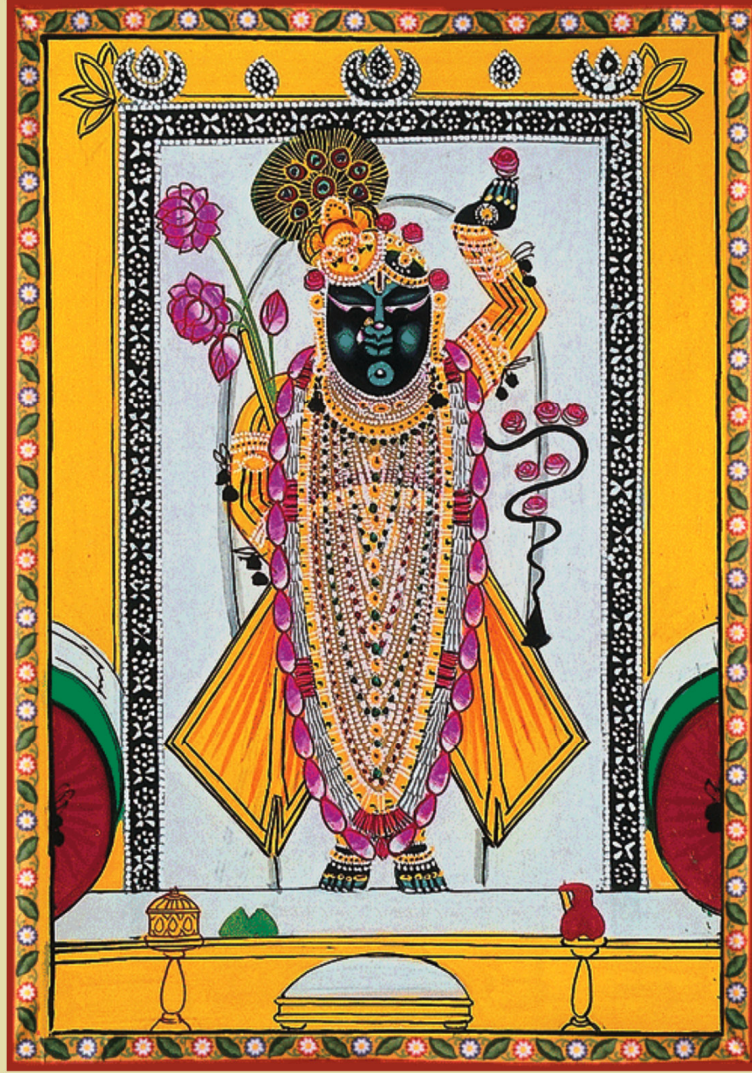


THE UTSAV

SHRI KRISHNA'S FESTIVE YEAR



SHREE VALLABHACHARYA'S APPEARANCE DAY (Chaitra Vad Ekadashi - 11)

This is the major festival for the lineage (often in April). Songs in praise of Shri Mahaprabhu Vallabhacharya begins 15 days before the celebrations. The very form of Shri Svaminiji (Shri Vallabhacharya) manifested upon the earth to uplift the diving souls. He taught his disciples to love Shri Krishna in the devotional mood of the Gopi's of Vrindavan. He coupled a pure non dualist view with diving appreciation and gifted his intimate ones the experience of Shri Krishna lila.

Shingar :- kesariya vastra, khule bandh ka chakdar baga, shrimastak par khule, mor pankh ka Jod Janmashtami ke shrigar, safed (White) thada vastra. Moti ka chokhta, kesariya Pichvai vishesh sevakram for Ram Navmi in Rajbhog Shriji Resides in a Mandli and panchamrut snan of balkrishna lalji is done, two Darshans of Rajbhog are opened.

Vishesh seva kram :- For mahaprabhuji's Utsav today shreeji is offered. Bangle of chandan work in Dol ti bari from today prabhu resides on a Hindola shaiga in manikotha for his afternoon nap this goes on till janmasthami.